



One of the UK's top insurance companies chooses Orchestra to deliver their strategy.

## Our Client

Our client launched their business in 1997 offering customers private car insurance, their product range has been extended to include home and motorcycle insurance, as well as a full range of additional products, such as motor breakdown cover.

## The Problem

The client required a print, mail and fulfilment supplier that could handle **complex business rules** that drive a large amount of pack variations

## The solution

Orchestra built a scalable **automated** file processing system and client focused visible stock reporting tool. Orchestra also managed the print, procurement and production meaning the client could be assured that the best and most **cost effective** solution was delivered and **reviewed regularly**

## What We Did

As Orchestra has been working with their client for more than nine years. This meant there was a **deep knowledge** of the variation of packs. Production of this work is as **automated** as possible, so there is a slick, **scalable** solution that can be utilized.

## The benefit

Orchestra are able deliver and manage a **complex print** and mail solution that allowed the client to focus on strategic acquisition and retention campaigns.





## More

Based in the south-west of England, Orchestra Group is a leading provider of communication solutions.

Using email, print, SMS, web, and contact centre, we receive, deliver, & fulfill 100s of millions of communications each year.

We do all of this for 240 of the FTSE 250, and annually 1 in 2 of the UK adult population is contacted by Orchestra.

To find out more about what we do please get in touch. You can get hold of us by  
Visiting [www.orchestragroup.co.uk](http://www.orchestragroup.co.uk)

Calling +44 (0) 117 300 3100

Emailing [webenquiries@orchestragroup.co.uk](mailto:webenquiries@orchestragroup.co.uk)

We look forward to hearing from you.





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